



POLICY REPORTS

# The U.A.E.'s Big Bet on Artificial Intelligence

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## Introduction



The use of artificial intelligence (AI) in business operations has exploded in the past year. AI is poised to fundamentally transform all key sectors of the global economy, including, technology, healthcare, education, agriculture, logistics, transportation, and energy. In light of the transformational power of AI in these sectors, all identified by the U.A.E. government as priority areas of growth, the U.A.E. is embarking on a path to become an AI powerhouse. In 2017, the U.A.E. adopted the National Artificial Intelligence Strategy 2031, which is designed to position the U.A.E. as a global leader in AI by 2031. As part of this national effort, the U.A.E., led by homegrown companies like G42, aims to develop a digital technology ecosystem by commercializing and deploying AI in priority sectors. The U.A.E.'s AI ambitions are linked to the country's larger goal of transitioning to a knowledge-based economy. U.S.-U.A.E. private sector partnerships are poised to play a pivotal role in the U.A.E.'s AI development.

### AI in-Focus:

AI is best described as machines in combination with algorithms designed to perform tasks that typically require human intelligence. Examples include search engines like Google and recommendation systems used by Amazon. Traditionally this entailed using techniques such as Neural Networks, Machine Learning, Natural Language Processing, Computer Vision, and others which helped induce insights from big data, and image analytics. Recently, the ability to leverage transformer models and scale them with advanced computational systems have yielded large language models that can be fine-tuned into programs like ChatGPT by Microsoft and OpenAI. This type of conversational agent provides a significant leap in the augmentation of human intelligence that enhances productivity in ways which make adoption by enterprises and governments across various use cases highly appealing, due to its capability of mimicking human creativity. The term used to describe this advent is Generative AI.

The use of AI gives businesses a competitive advantage because it automates processes, provides insights through parsing large amounts of data analysis, and helps engage customers and employees. There is a strong economic case for AI adoption, and governments are also seeking ways to incorporate AI in order to help foster entrepreneurship, innovation, and research and development (R&D). These are all market and socio-economic attributes the U.A.E. is keen to develop even further. **Below are the main areas of AI most germane to the U.A.E.'s national strategy:**

- **Generative AI:** Generative AI produces content, images, media and identifies the patterns and structures within existing data. An example of generative AI includes large language models (LLMs) such as G42's Jais product, the world's highest quality Arabic LLM.

- **Enterprise AI:** Enterprise AI uses machine learning technology to solve problems faced by large-scale companies, industries, and organizations. An example of enterprise AI includes supervised deep learning models such as AAICO's Nash product that generates insurance claims after hospital visits in the U.A.E.
- **Robotics:** Robotics involves the manufacturing and operation of robots. AI-controlled robots help automate processes and increase output and are especially useful in the manufacturing and healthcare fields.
- **AI as a Utility:** Another area the U.A.E. is actively participating in lies within the foundational building blocks of enabling AI, which is infrastructure. Both in the form of advanced technologies such as High Performance Computing, as well as Cloud Computing technologies.

## The U.A.E.'s AI Strategy



The National Strategy for Artificial Intelligence 2031 is the U.A.E.'s hallmark plan to position the country as a global hub for AI. While AI adoption has accelerated globally in the past year, the U.A.E. has long had a forward-looking and ambitious position on AI. In 2017, as part of its National Strategy for Artificial Intelligence 2031, the U.A.E. appointed His Excellency Omar Al Olama as Minister of State for Artificial Intelligence, the first country to create such a post. Concurrently, the U.A.E. stood up the AI Everything conference, now co-located with GITEX Global. The conference helped position the U.A.E. as a global thought leader in emerging technologies such as AI. Ultimately, the **U.A.E.'s efforts to commercialize AI is part of a larger agenda to diversify the economy, stand up a digital ecosystem and grow knowledge-based sectors.**

Under the National AI Strategy, the U.A.E. seeks to:

- Build a reputation as an AI destination
- Increase the U.A.E. competitive assets in priority sectors through deployment of AI
- Develop a fertile ecosystem for AI
- Adopt AI across customer services to improve lives and government
- Attract and train talent for future jobs enabled by AI
- Bring world-leading research capability to work with target industries
- Provide the data and supporting infrastructure essential to become a test bed for AI
- Ensure strong governance and effective regulation
- Export U.A.E. AI products and services to the world

Already, the U.A.E. has a series of AI projects, institutions and digital clusters that are leveraging the power of AI. Currently, the U.A.E. identifies three priority sectors for AI trials and adoption: resources and energy, logistics and transport, and tourism and hospitality. Eventually, the U.A.E. envisions a complete and "fertile" AI ecosystem across a diverse range of sectors. The U.A.E. is placing special attention on the R&D of AI. **This includes educational institutions, startup incubators and accelerator programs.** Additionally, the U.A.E. seeks to build up AI physical and virtual infrastructure such as cloud services, data centers and specialized hardware.

The U.A.E.'s top AI institutions include:



UNITED ARAB EMIRATES  
MINISTER OF STATE FOR ARTIFICIAL INTELLIGENCE,  
DIGITAL ECONOMY & REMOTE WORK APPLICATIONS OFFICE

**Minister of State for Artificial Intelligence, Digital Economy & Remote Work Applications Office:** Federal governmental body responsible for the deployment of AI in the U.A.E. and creating a strong enabling environment for commercial AI growth.



**The U.A.E.'s leading commercial AI company, based in Abu Dhabi, comprising of:**



**AIQ:** Develops cutting-edge, AI-powered energy tools to drive the oil and gas industry into the digital realm and enable sustainability.



**Bayanat:** Provider of customized end-to-end geospatial intelligence products and services which recently announced its intention to merge with Yahsat in a company called Space42. The new entity will, among other things, offer a vertically integrated system that delivers Geospatial Analytics, including ownership in upstream and downstream infrastructure for remote sensing including satellite platforms.



**Core42:** a provider of full-spectrum AI enablement solutions, including cloud, high-performance computing (i.e. Condor Galaxy: a cloud-based network of nine interconnected AI supercomputers developed in partnership with Cerebras. The first cluster, currently operational, combines 64 CS2 machines which produce 4 ExFLOPs of AI compute (at FP16) and is deployed in Sunnyvale California), cybersecurity, AI & Data solutions (i.e. Jais, the world's most performant Arabic LLM), digital and integration services, that unlock national-scale digital transformation.



**Khazna:** a JV with e& (former Etisalat), is the largest regional datacenter provider and looking to expand internationally and specialize in advanced infrastructure to cater to the AI era and efficiently host high performance compute systems.



**M42:** combines G42 Healthcare's unique medical and data-centric technologies with Mubadala Health's world-class patient services and state-of-the-art facilities to provide the highest level of personalized, precise and preventive care through AI, genomics and multi-omics, digital services.



**Presight:** AI and predictive intelligence company fusing Big Data, advanced Analytics, and Machine Learning to power the next generation of cities, businesses and industries by unlocking better decision-making processes and efficiencies

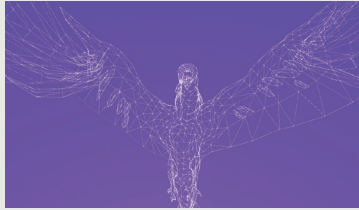


**ADVANCED  
TECHNOLOGY  
RESEARCH  
COUNCIL**

**Advanced Technology Research Council (ATRC):** The overarching advanced technology research body in Abu Dhabi.



**Technology Innovation Institute (TII):** Abu Dhabi-based leading global advanced technology center that focuses on applied AI research. TII is the applied research arm of ARTC.



**Falcon AI:** Large-scale LLM released by TII.



**AI71:** ATRC's new AI company. The entity builds on the TII Falcon generative AI models and will focus on multi-domain specializations.



**Mohamed bin Zayed University of Artificial Intelligence (MBZUAI):** The world's first graduate-level, research-based academic institution devoted to study AI. MBZUAI aims to support the advancement of scientific research, development, transfer, and use of AI.



**Abu Dhabi Department of Government Enablement:** This office centralizes over 30 government entities through digitization and includes an Office of Artificial Intelligence. The work of the Abu Dhabi Digital Authority (ADDA) was folded into this department.



**Digital Dubai:** Governmental body that develops and oversees the implementation of policies and strategies that govern all matters related to Dubai's information technology, data, digital transformation, and cyber-security. AI-focused initiatives include the Ethical AI Toolkit and AI Lab.

## U.A.E. Focus: Startups and AI Exports



As an emerging technology, startups are crucial to developing a thriving AI ecosystem. Often, these smaller companies are the breeding grounds of AI innovation and development. A business climate with strong levels of entrepreneurship and a startup culture bodes well for AI development in a country. AI impacts positively startups by promoting product differentiation, customer engagement and operational efficiency. Although the focus is often on big technology players, startups will be crucial in U.S.-U.A.E. AI collaboration. The U.A.E. offers AI startups a strong business enabling environment to encourage growth and take risks.

**Exporting AI is another key issue particularly for the U.A.E. as it seeks to become a key connector and technology provider across different markets in the Global South.** AI exports help countries gain a competitive advantage as trade fosters knowledge sharing, innovation and R&D. AI exports also give countries and companies insights into AI regulatory controls. This is important as the debate on how to use AI is quickly become a contentious international political issue. The U.A.E. seeks to not only be an incubator of AI technology domestically but a global thought leader that shapes the unsettled policy debate on AI.

### Top U.A.E. AI-Related Startup Projects, Companies and Centers Include:

مسرعات دبي المستقبل  
DUBAI FUTURE ACCELERATORS

**Dubai Future Accelerators (DFA):** Affiliated with the Dubai Future Foundation, DFA facilitates collaboration between startups, private entities and government on emerging technologies such as AI.

HUB71

**Hub71:** ASPIRE is the program management pillar of ATRC and works with startup companies on R&D and promoting international competitions where companies can showcase the latest best practices in technology, including AI.

كامبس دبي للذكاء الاصطناعي والويب 3  
DUBAI AI & WEB3 CAMPUS

**AI and Web3.0 Hub:** DIFC will launch an AI cluster with the goal of bringing more than 500 high-tech companies by 2028.



**Smart and Autonomous Vehicles Industry (SAVI) cluster:** ADIO and Farady Future partnered in December 2023 to bring generative AI and advanced intelligent electric vehicle capabilities to the SAVI cluster.



**Dubai Centre for Artificial Intelligence's (DCAI) Accelerator Programs:** A global AI startup ecosystem in Dubai. The program supports the development of innovative AI-based solutions to current and future challenges in two main sectors: government services and media and communications.



**The Applied AI Company (AAICO):** A U.A.E.-based technology company that exports AI products to the U.S., U.K and Europe. AAICO provides productivity outcomes through supervised AI systems which can be safely adopted in mission-critical industries such as healthcare, insurance, pharmaceutical and banking.



**startAD:** A nation-building organization that ignites homegrown innovation and propels the U.A.E. into an entrepreneurial economy by equipping startups, SMEs, and young talent with the necessary tools to build innovative new products that serve a global need, collaborate across organizations, and develop entrepreneurial capacity.

## U.S.-U.A.E. Private Sector Engagement and Opportunities

U.S. technology companies lead the world in AI innovation and capabilities. The U.A.E.'s investment in AI research, business-friendly environment, and skilled workforce makes the country a natural partner for U.S. technology companies. **The AI National Strategy 2031 calls for U.A.E. firms to partner with global AI technology firms to foster greater links into global value chains and enable technology transfer from international firms.** However, this has been complicated by U.S. concerns regarding security risks posed to U.S. technology by collaboration with Chinese technology.

An interesting example of how this dynamic is playing out is a decision by G42, in the latter half of 2022, to enhance its technology stack for enterprise AI and public sector applications. G42 initiated discussions with US hyperscale cloud providers to transition its cloud environment to a more robust and AI-enhanced platform, concluding a deal with Microsoft Azure. Furthermore, as part of the process of acquiring licensed technologies from U.S. technology companies such as Nvidia, Cerebras, AMD, and others, G42 took proactive steps to address U.S. regulatory requirements by creating a Regulated Technology Environment that was suitable for the evolving U.S. regulations, and by shifting away from previous technology suppliers, including Chinese hardware.

G42's decision bodes well for future U.S.-U.A.E. AI collaboration, although some U.S. government scrutiny is still expected in an area as sensitive as exporting AI technology. The Committee on Foreign Investment in the United States (CFIUS) scrutinizes inbound foreign investments into the U.S. Although U.S. companies can still export to the U.A.E., businesses should track U.S. export rules on the underlying technology of AI, particularly advanced AI chips exports from Nvidia and AMD. Investments from the U.A.E. accounted for 13 filings listed in the 2022 CFIUS Annual Report that was announced in August 2023.

Additionally, the Bureau of Industry and Security of the U.S. Department of Commerce in 2023 announced the implementation of additional export controls on exports to the People's Republic of China for certain advanced computing items, including chips commonly used in graphics processing units, if the chips exceed either of two parameters, a performance threshold, or a performance density threshold. The BIS export controls also imposed additional license requirements on exports of the advanced computing items to more than 40 additional countries, including the U.A.E., that were considered to present a heightened risk for diversion to China. U.S. companies that wish to export high performance GPU chips (manufactured by companies including Nvidia, Cerebras and AMD) to the U.A.E. should check U.S. export licensing requirements and apply for an export license as appropriate in advance.



**There are many opportunities for private sector collaboration between the U.S. and U.A.E., particularly in strategic sectors such as health care and energy transition.** The recently held COP28 also affords opportunities for companies to build on the U.A.E.'s sustainability-focused COP legacy agenda through AI implementation. A sampling of current and future U.S.-U.A.E. private sector collaborations in key sectors include:



### Energy

AI has the potential to accelerate the transition to clean energy. Identified by the U.A.E. government as one of the three priority sectors for AI adoption, the U.S. and U.A.E. have explored AI energy partnerships as early as 2019. Under the U.S.-U.A.E. Strategic Energy Dialogue, the two countries agreed to cooperate in areas of mutual interest in AI. Shortly after this announcement, **ADNOC** selected **Honeywell's** AI-enabled asset monitoring and predictive analytics solution to improve efficiency in its downstream and upstream operations. Other U.S. companies have also announced partnerships. Earlier this year, **IBM** and MBZUAI launched an AI Center of Excellence that seeks to leverage AI in developing carbon neutral solutions to existing energy supplies. U.A.E. companies making strides in the energy AI space also include **Masdar**, DEWA and BEE'AH. Masdar City, MBZUAI and The Catalyst partnered to establish the region's first clean technology startup accelerator with the aims to drive the growth of AI.

### Healthcare

Healthcare is a key sector for the U.A.E. as the country seeks to bolster its human development agenda. The Department of Health – Abu Dhabi is driving a profound transformation across the Emirate's healthcare sector by setting a progressive regulatory framework that fosters innovation, favors PPPs, and promotes and ensures excellence across the entire ecosystem. **Cleveland Clinic Abu Dhabi** is integrating AI into its operations, such as trialing new AI technology to help diagnose and treat stroke. Last month, Cleveland Clinic Abu Dhabi, which is part of G42's healthcare focused subsidiary **M42's** network, and MBZUAI signed a Memorandum of Understanding to advance research and education in AI. AWS is working with M42 on a "Genomics-as-a-Service" offering, and Illumina is a key partner with M42 on short read sequencing. **Dell Technologies** and PureHealth partnered in Abu Dhabi this year to utilize generative AI across healthcare services including in early disease detection, medical data analysis and personalized treatment plans. Healthpoint Abu Dhabi and AAICO partnered to utilize AI-powered automated medical coding to reduce administrative costs. U.A.E. governmental agencies such as the Dubai Health Authority (DHA) have been forward leaning on AI implementation and launched an AI strategy as early as 2018.

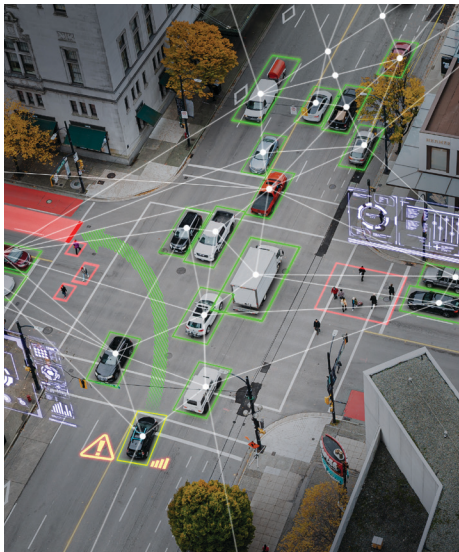


### Sovereign Cloud

Over the past 2 years, **Microsoft** has formed a steadfast relationship with G42, leveraging Core42's robust national cloud and AI infrastructure along with Microsoft's technological prowess, both companies were able to leverage Azure Confidential Compute, to enable Microsoft Cloud for Sovereignty (MCfS) and launch a unique offering in the U.A.E. which leverages the Microsoft public cloud backbone, while Core42 delivers the Sovereign Controls Platform, a sophisticated layer atop MCfS, meticulously designed to provide regulatory assurance for secure workloads. Their combined capabilities can be transformative in the U.A.E. and select markets abroad.

## Agriculture

The U.A.E. seeks to incorporate AI into agricultural operations to boost efficiency and bolster food security. The U.A.E. introduced an AI-powered mobile app last year to detect crop disorders. During COP28, MBZUAI and Silal, an Abu Dhabi-based agri-food company, announced the formation of an AI Center of Excellence with the goal of developing and expanding the U.A.E.'s food production sector. U.S. AI-related engagement in the U.A.E.'s agricultural sector includes AIM for Climate's "Grand Challenge: Leveraging the Power of AI and Machine-Learning" initiative. As part of **Microsoft's "AI for Good"** initiative, the company will support food security initiatives.



## Transportation and Logistics

The U.A.E. seeks to integrate AI into its transportation and logistics sectors to bolster its reputation as a crossroads between East and West. **Etihad Airways** is partnering with MBZUAI to conduct research into how AI could transform key aspects of the U.A.E.'s aviation sector. **Microsoft** launched a partnership with Abu Dhabi Terminals in 2021 that deployed AI-based container smart tracking solutions in the Abu Dhabi port system. **Emirates Group** and **Amazon Web Services (AWS)** are pioneering a new AI-enabled iXR platform that will feature 3-D virtual hubs, virtual training, gamified environments, and simulated experiences. DP World is engaged on AI training through its Big Tech Project competition and its ZODIAC training program which aims to improve supply chain utilization globally.

## Defense

The defense industry is a traditional anchor of the U.S.-U.A.E. commercial relationship. The U.A.E. military is actively incorporating AI into military training. Earlier this year, **L3Harris** formed a partnership with the Tawazun Council to establish a machine learning and artificial intelligence center. There will be many private sector opportunities as the U.A.E. seeks to leverage AI to build up its indigenous defense industry. **EDGE** Group will play a primary role in developing AI capabilities in this field and is prioritizing cooperation in AI technologies. U.S.-based Shield AI, a startup developing AI software for automated drone piloting, set up its international office in the U.A.E. last year.



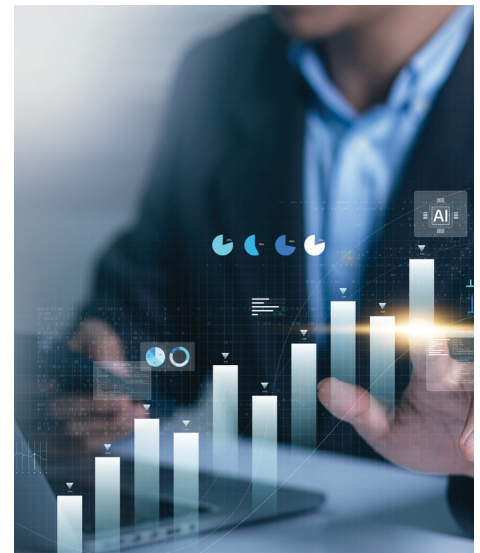


## R&D and Education

In order for AI to be deployed and commercialized in key sectors, professionals and policymakers need to have a strong understanding on how to use AI. The U.A.E. is therefore focused on developing an R&D ecosystem that forms the foundation for AI commercialization. MBZUAI, ASPIRE and U.A.E.-based incubator programs help catalyze partnerships and provide through leadership on AI. U.S. companies are plugging in to this desire to bolster AI training. **Google** has formed a series of partnerships in the U.A.E. to bolster AI R&D. Google plans on expanding its “Grow with Google” program which offers education programs in AI. Additionally, Google plans an “AI Majlis” program which will feature quarterly private Majlis sessions that bring leaders from Google, government, academia, and business in the U.A.E. together to discuss and advance AI principles and policies. **SAS** has also piloted AI education programs and seeks to reinstate the AI Minds program with the U.A.E. government.

## Financial Services

The U.A.E. is strengthening its position as a center of global finance and capital. Abu Dhabi financial institutions, such as **Abu Dhabi Global Market (ADGM)** and **Abu Dhabi Commercial Bank (ADCB)**, are seeking to leverage AI. In November 2023, ADGM and MBZUAI signed an MoU to develop AI-based technological tools designed to assist in regulatory compliance tasks within the financial services sector. ADCB has implemented an AI-powered risk management platform called Falcon. Falcon uses machine learning algorithms to analyze large volumes of data and provide real-time risk assessments to the bank’s risk management team. U.S. companies such as **Mastercard** are getting involved by partnering with the U.A.E. to deploy AI to combat financial crimes and strengthen the security of the digital ecosystem. As an emerging hub for financial technology such as blockchain and cryptocurrency, AI is poised to play a key role in future collaborations in this sector.



Outside of these sectors, the core of AI’s impact will remain the technology space, particularly in AI enterprise development. The U.A.E.’s desire to scale up complementary technologies and infrastructure such as data farms, cloud computing and supercomputing will require private sector partnerships, and U.S. companies are poised to play a big role. These are areas where G42 is making its biggest impact and has inked partnerships with **Microsoft** and **Cerebras**. G42 has signed an MoU with **AWS** to explore collaboration opportunities.

As U.S.-U.A.E. private sector engagement on AI ramps up in the next year, it is becoming clearer what types of capabilities U.S. and U.A.E. companies bring into partnerships. **Leading U.S. companies will plug-in to the emerging U.A.E. technology ecosystem by investing, promoting innovation, and instituting global best practices.** U.S. companies can also support U.A.E. policymakers write and design regulations around the ethical use of AI. In turn, the U.A.E. offers U.S. companies a gateway to the Middle East, but also more broadly, the Global South. In addition to possessing a strategic location, the U.A.E. can attract top talent, build world-class infrastructure, and stand up a supportive regulatory commitment. H.E. Olama has also argued that the U.A.E.’s small size is actually an “enabler” as it allows for the quick deployment of AI technology.

## Looking Ahead

AI has quickly become a central business issue. **The U.A.E. was early to realize the transformational potential of AI to support the country's larger goal of economic reform.** Over the past year, the U.A.E. and companies such as G42 have distinguished themselves by the pace in which they have commercialized AI technologies and pursued global partnerships. Although the U.A.E. has made great strides, it cannot become an AI powerhouse strictly on its own. U.S.-U.A.E. private sector collaboration on AI will undoubtedly contribute to this goal in the coming years.

The Business Council, through its Digital Domain Working Group, has set up an AI Task Force that will provide a platform for U.A.E. leadership to engage with industry about their vision for AI, bring together industry to discuss and advocate for policies that underpin the responsible regulation of AI and convene key stakeholders from across industry to explore the transformative potential of AI in all sectors, including education, healthcare, and energy.

U.S.-U.A.E. Business Council members are invited to register their interest here in joining this taskforce. Existing Digital Domain Working Group members will automatically be included in the work of the new AI Task Force.

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